



Mountain Farmers Market
399 W Bridge Street Catskill, NY 12414
www.MountainFarmersMarket.com
(518) 646-0639

Great Day!

Attached is the 2023 application for this year's Lake George artisan farmers market at Shepard's Park in Lake George, NY. We appreciate everybody's interest in the market this year. We have been awarded the contract to manage, promote, and maintain an amazing market; for the tourism, Lake George village benefit, a memorable Lake George experiences while visiting our beautiful lake, and for your local business interests.

Any comments, questions, or concerns regarding the market, application, weather, marketing information/ads shall be directed to my office. We hope for a great season this year and have great plans for the upcoming season. See everyone there on opening day bright and early.

Doing an event in Lake George is incredible; the farmers market faces the lake and there are two pathways where people walk down and as they do they pass us. Now if someone does not buy today; that doesn't mean they won't buy online, next trip or later.

We also have 7 other events for the 2023 summer season.

- ❖ A Model Car Festival in Shepard Park on May 31st and June 1st,
- ❖ The country living festival in Shepard Park on June 10th and 11th,
- ❖ Garlic and Pepper festival in Charles R Wood Park on June 17th and 18th
 - ❖ Family Fun Festival in Shepard Park on July 22nd & 23rd
 - ❖ Sunset in the Park in Shepard Park on August 12th
 - ❖ Mid Summer Nights on August 26th & 27th
- ❖ kris Kringle Christmas festival in Charles R Wood Park on September 23rd and 24th.

If you are interested in these events, please contact Kayla at 518- 646-0639 or email us at LakeGeorgeEvents@gmail.com.

Mountain Farmers Market
Lake George Farmers Market
Lake George, NY
7th Lake George Wednesday Farmers Market
June 7th to September 6th, 2023

**** (518) 947-0521 ONLY text Stephanie on event day if can't make it
Otherwise, Vending info Call (518) 646-0639****

7th Seasonal Lake George Farmers & Artisan Market



Lake George Farmers Market Application 2023

SHEPARD PARK LAKE GEORGE, NY

June 7th to September 6th

Wednesdays from 10:00 AM to 3:00 PM

MAILING ADDRESS:
 Turmeric Store
 399 W Bridge Street Catskill, NY
 12414
CHECKS PAYABLE TO:
 Lake George Festivals

Farmers Market Dates:

The Farmers Market Season Price is \$576.00

| | |
|-----------------------|---------------------------|
| June 7 th | August 2 nd |
| June 14 th | August 9 th |
| June 21 st | August 16 th |
| June 28 th | August 23 rd |
| July 5 th | August 30 th |
| July 12 th | September 6 th |
| July 19 th | |
| July 26 th | |

Have you been a vendor with us before?

| | | |
|---|--|--|
| Products your Selling: <small>(If product is not listed here; you cannot sell it)</small> | | Approved: <small>(Office Use Only)</small> |
|---|--|--|

Business Name (application to be filled under:) _____

Contact Name: _____

Phone: _____ Email: _____

| | |
|-----------------------|--|
| Social Media/Website: | |
|-----------------------|--|

All Vendors need to submit a photo of their booth/products either with their application/email/website or send us to your social media.

| Event Name: | Event Date: | # Of Booth Spaces: | Price Per Event: (For a 10 x 10 Booth) | Added booth spaces together |
|---------------------------------|--------------------------|--------------------|---|-----------------------------|
| Weekly Wednesday Farmers Market | 14 weeks starting June 7 | | \$576.00 (Per Booth) | |
| | | | Amount Owed: | \$ |
| | | | Amount Deposited: | \$ |
| | | | Amount still owed: | \$ |
| | | | All Paid (Official Use Only) | |

Booth Size: 10 x 10 Space for 14 weeks @ \$41 a day is \$576 for the season.

Food Truck/Tent Booth Space:

Space for 14 weeks @ \$41.00 a day is \$576.00 for the season:

Type of Food/Beverage **Required**** YOU MUST ATTACH MENU FOR REVIEW AND APPROVAL**

INCLUDE THE FOLLOWING:

- Submit Photo(s) clearly showing tent display and any signage that will be used.
- A Completed vendor permit application with a separate **\$50 CHECK** made payable to the Village of Lake George or a photocopy of your 2023 permit is required to vend. Permits are valid for a year!

Vendor Rules and Regulations: (All Vendors Please Read)

- Due to the high demand & Limited spots. Day of market show ups & payments are not permitted, must be seasonal!
- All Vendors must be an approved vendor with a contract and all needed permits.
- Deadline is ASAP! Spaces are filling up fast as we can only fit 40 Vendors.
- **All vendors please set up by 9:30** ***It's Lake George so there is always people out an about***
- **This is a light rain or shine event.**
- Prior to the market all exhibitors must submit Liability Insurance naming The Village of Lake George, Town of Lake George, and Mountain Farmers Market.
- Food Safety, Board of Health approvals you need, New York State Sales Tax ID, Village Permits are required to vend.
- No Smoking is permitting of any type in vendor space at any time. Shepard's Park is a smoke free zone.
- All Exhibitors must maintain a safe exhibit area; (No extension cords out "Trip Hazzard", Sharp Edges etc)
- All tents and displays shall be fastened/ weighted accordingly to prevent being blown away.
- **NO REFUNDS AFTER COMMITMENT.**
- **Sending in an application does not guarantee a booth space.**

Food Vendor/Concessions Rules and Regulations:

- Photo(s) clearly showing tent display with food truck and any signage that will be used need to be submitted.
- Prior to the event all exhibitors must submit Liability Insurance naming The Village of Lake George, Town of Lake George, and Mountain Farmers Market.
- Food Safety, any Board of Health approvals you need, New York State Sales Tax ID, Village Permits are required to have.
- Appropriate equipment to store, prepare & cook food products for food vendors is required.
- Electrical extension cords (good high amp cords, not cheap ones), blue boy and appropriate hoses for water waste are needed to have.
- **After setting up you can request electrical hook-up.**
- **All Beverages must be Pepsi Products as per contract the Village has with Pepsi.**
- Any food concessions operating with grease shall take away with them, no depositing their grease or oil on the grounds or near the lake. Anyone who is caught dumping in any storm drains will face severe potentials from the state.
- No open flames of any kind. If operating a food pop-up that has a stove "propane or electrical cooking device" MUST have appropriate fire safety equipment.
- **Any Food Items that are not on your application you are not permitted to sell.** All Food items must be approved.

SIGNATURE: X _____ **DATE:** _____

PRINT NAME: _____



7th Seasonal Lake George Farmers & Artisan Market

Mountain Farmers Market
 399 W Bridge Street Catskill, NY 12414
 www.MountainFarmersMarket.com
 (518) 625-3036

Credit Card Authorization Form:

You can pay your balance by;

- Email charge authorization form to LakeGeorgeEvents@gmail.com
- Mail form to Turmeric Store 399 W Bridge Street Catskill, NY 12414 with Application.

MAILING ADDRESS:
 Turmeric Store
 399 W Bridge Street Catskill,
 NY 12414
CHECKS PAYABLE TO:
 Lake George Festivals

| | | | | | |
|--|--|--|--|---------|--------------------------|
| I authorize love the chef Inc (DBA Mountain Farmers Market) to charge: | | | | | |
| For what Purpose: | | | | | |
| Credit Card Number: | | | | | |
| Billing Address: | | | | Amount: | |
| Expiration Date: | | Security Code (On Front of card for Amex all others back) | | TYPE: | MC, VISA, DISCOVER, AMEX |
| Company/Organization: | | | | | |
| Signature: | | | | | |
| Name On Card Please Print Clearly: | | | | | |

** If Paying by Credit Card there is a 3% Credit Card Processing Fee;

that is \$17.28 per booth.

**** If you choose not to use your card, please send a check ** Check is Preferred!**

**PLEASE SIGN AN RETURN WITH CHECK ASAP! Deposits are Due Now of 25% of Total.
 Remaining balance is Due June 1st 2023**